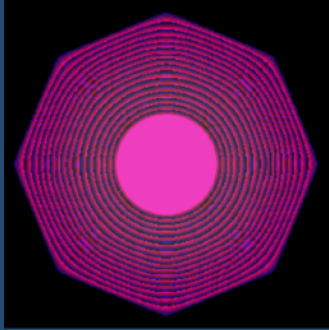


NFTs are disrupting – and evolving



1st Gen: Images

Rare Pepes
Larva Labs
Axiom Zen



2nd Gen NFTs: Collectibles

ART: OpenSea, Rariable, Nifty Gateway, etc
Sports: NBA Top Shot, DraftKings, PaniniAmerica
Music: OneOf, Royal, NFT Tone, Populas
Gaming: Battle of Guardian, Idle Cyber, Axie Infinity



3rd Gen: Web3 Utility

eBooks/Audiobooks: the largest individual digital good that is purchased unit by unit

- With 1.1B Users worldwide

How do books – one of the most purchased and collectible items of all time – fit into Web3/NFTs?



What is Book.io?

Similar to how Amazon disrupted the traditional ecosystem, Book.io will disrupt the current digital ecosystem by shifting the industry from a licensing model to digital ownership which will:

- Create digital scarcity, allow inventory management, create next-gen DRM
- Allows readers to buy, truly own, collect, and resell ebooks, audiobooks, and other digital content
- Publishers and Authors receive royalties on all secondary sales forever
- Open new direct-to-consumer communication channels
- Create Verifiable Print Bundling Capabilities
- Create both eBook collectibles market, and fungible trade based books

Accomplishments to Date



Funding: Raised \$1.6MM in initial funding.



Book Inventory: In partnership conversations with many worldwide publishers and well known authors.



IP Protection: Multiple patents for NFTs with eBooks, Audiobooks and Print/Digital bundling, filed November 2021.



Mainnet Public Launch: Launching July 20, 2022.



Our NFT Solutions for Publishers

NFT technology creates new ways to monetize existing IP, increase revenue, and create new direct-to-consumer marketing channels.

**Collectible
Artwork NFTs**



**Mint & Print™
(Print Bundling)**



Redeemable NFTs



**Full Book NFTs
(eBook and/or Audio)**



**NFT Gating
(Special Access Key)**



**Bulk Book NFTs
(Mass Distribution)**



Brand Assets



[PDF Download](#)



Squid Ink 101C2B	Cerulean 5385C5	Aqua 4D87D4	Salmon D2374A	Oyster CBCCE	Pearl EDEDED
			Algae 59BB61	Starfish E8E748	Coral E78746

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Alex Vasquez
QA



Niraj Rayalla
Engineer



Jarick Poulson
Deloitte Lead

Partners:



Our Prior eBook Startup + Exit



We previously built and sold the eBook platform BookShout.com

- ✓ 6 Million Users
- ✓ 2MM+ eBook Titles
- ✓ Worked 186k Publishers & Imprints including all Big 5
- ✓ Powered Fortune 100 companies to distribute books worldwide
- ✓ Sold to Private Equity in 2015, exited in 2018



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